

## Information pursuant to art. 13 Reg. (EU) 2016/679 – Voihotels S.p.A. – Newsletter

We inform you that, pursuant to EU Regulation 2016/679 (hereinafter: “**Regulation**”), your Personal Data will be processed by Voihotels S.p.A. with registered office in Via Lugaro 15 – 10126 Turin (TO), as data controller (“**Controller**”). VOIhotels S.p.A. is a subsidiary of the Alpitour Group of which Alpitour S.p.A. is the parent company.

The Data Controller will process the personal data provided (name, surname, email address) for the purposes of:

- **sending, with automated tools** (e-mail, SMS, MMS, email, push notifications), **newsletters and promotional communications on Voihotels products and initiatives, including those aimed at conducting market research and participation in prize competitions and events organised by Voihotels.**

The legal basis of the processing for the above purpose refers to the expression of consent by the interested party to the processing of their personal data (art. 6.1.a) of the Regulation).

The provision of your Personal Data for the above-mentioned purpose is optional, but in the absence of the data it will not be possible for the Data Controller to send you any newsletter.

Your Personal Data may be shared with:

- natural persons authorized by the Data Controller to process personal data by virtue of their work duties and subject to the signing of a confidentiality agreement (e.g. employees and system administrators)
- third-party entities under contract, some of which act as Data Processors (art. 28 of the Regulation). The complete and updated list of the categories of Processors is available on the Data Controller's website - Privacy area.
- subjects, entities or authorities to whom it is mandatory to communicate your Personal Data by virtue of provisions of law or orders of the authorities.

With regard to any transfer of Data to Third Countries, the Data Controller hereby informs that the processing will take place according to one of the methods permitted by applicable law, such as the consent of the interested party, the execution of a contract concluded between the interested party and the data controller or the execution of pre-contractual measures adopted at the request of the interested party; the conclusion or execution of a contract stipulated between the data controller and another natural or legal person in favor of the interested party; the adoption of Standard Clauses approved by the European Commission, the selection of subjects adhering to international programs for the free circulation of data or operating in countries considered safe by the European Commission. It is possible to have more information, upon request, from the Data Controller at the contacts indicated above.

In relation to the indicated purposes, the processing of personal data takes place using manual, computerized and telematic tools with logic strictly related to the purposes themselves and, in any case, with methods that guarantee the security and confidentiality of the data themselves, in addition to compliance with the specific obligations established by law.

Your Personal Data will be retained until your consent is revoked. In any case, further retention is required by applicable law, including that provided for by art. 2946 of the Civil Code. Further information is available from the Data Controller.

You have the right to ask the Data Controller, at any time, for access to your Data, rectification or erasure of the same or to request limitation of processing, or to object to processing or to obtain in a structured,

commonly used and machine-readable format the data concerning you in the cases provided for by art. 20 of the Regulation.

You may revoke at any time, pursuant to art. 7 of the Regulation, the consent already given, without prejudice to the lawfulness of the processing carried out prior to the revocation of consent. In any case, you always have the right to lodge a complaint with the competent supervisory authority (Guarantor for the Protection of Personal Data), pursuant to art. 77 of the Regulation, if you believe that the processing of your data is contrary to the legislation in force.

Requests must be addressed in writing to the Data Controller at the following address: [privacy.voi@alpitourworld.it](mailto:privacy.voi@alpitourworld.it) or to the DPO (Data Protection Officer) at the following address: [dpo@voihotels.com](mailto:dpo@voihotels.com) .